



Kim Thi Nguyen
Graphic Designer

Toronto, ON
+1 647 994 6509

kimtn.ca
kim.ngthi@gmail.com

Skills

Communication

Strong written/verbal communication and problem-solving skills developed by working in team environments. Promptly communicates via email, collab tools, and social media.

Adaptability

Independently and collaboratively completes tasks. Manages workload with attention to detail. Eagerly learns and adapts to new work environments.

Design & Marketing

Designs, conceptualizes, digitizes promotional materials. Strategizes and collaborates on campaigns to engage audiences. Marketing via web and social media management.

Technical Knowledge

Adobe Illustrator/Photoshop/InDesign
Google Suite
Microsoft Office Suite
WordPress

Education

University of Toronto
Candidate HBA
Faculty of Arts & Science
'19 - present



Founder of **Skate (Pizza)zz** (est. 2018), which exists to support the contemporary skateboarding scene, the intersection between skateboarding and the local arts community, and the creation of an inclusive environment for ladies and all open-minded folks, to skateboard.

Experience

eCampusOntario

Multimedia & Web Designer '18, Toronto - present
Created various print and web media for the education non-profit. Routinely updated the website and refreshed websites of initiatives. Branded initiatives including the SXD Lab, LearnOnline Portal, and Ontario Extend. Designed materials for major events such as the Open Badge Forum and Technology Enabled Seminar + Showcase. Sourced merchandise through the procurement process.

Metalworks Studios, TML Entertainment & UofT

Assistant Archivist '18, Mississauga
Assisted in the archival project between Metalworks Studio and the University of Toronto for the band Triumph. Lead the digitization process for all materials. Created and followed filing system to record media. Digitized photos and VHS transfers.

University of Toronto Biology

Digital Media Assistant '17 - '18, Mississauga
Designed iconography and diagrams for an open eTextbook adaptation project. Organized content and structure. Worked alongside co-designer to ensure graphics' usability. Researched accessibility design practices to incorporate inclusivity.

University of Toronto Psychiatry

Communications Assistant '17 - '18, Toronto
Performed administrative tasks. Directed attendees to workshops, briefed on programming, and designed promotional material for Mindfest 2017. Updated the website's staff directory and migrated content as part of the re-branding process.

After Breast Cancer

Graphic Designer '17 - '18, Toronto
Lead designer responsible for creating marketing collateral and engaging public with programming. Strategized and executed marketing campaigns to increase sales for the charity's calendar.

University of Toronto Documentary Club '17 - '18, Toronto
Liason & Graphic Design Coordinator

UTM Student Union '16 - '17, Mississauga
Graphic Designer

UTM Mathematical & Computational Sciences Society '15 - '16, Mississauga
Graphic Designer

Appletree Printing '14, Mississauga
Graphic Designer